

SSMC shared its water conservation journey at Jurong Island Industrial Water Solutions Forum 2015



On 18 Sep 2015, more than 300 people from industries (water users), government agencies (PUB, EDB, JTC etc), as well as water technology and solutions providers were gathered to discuss and share knowledge about the best practices of water conservation. The Industrial Water Solutions (IWS) Forum 2015 was organised by PUB, EDB and JTC who aim to promote best organisations in water management to transform Singapore to a Global Hydro hub.

At the opening, Mr. Goh Chee Kiong, EDB's executive director, gave an overview of Singapore's challenges and opportunity its vibrant water ecosystem and the latest development of Separation technology innovation cluster. He further introduced the various incentives available, he also touched on the co-funding schemes that the companies can tap on; and also facilitate match-making between water users and suitable water technology or service providers to explore potential industrial water solutions.



Mr. Jagadish CV, CEO of SSMC was one of the 5 prominent speakers. He shared a case study of SSMC water conservation journey and its innovative and systematic approach towards water efficient operations. One of the innovative water solutions he shared was SSMC's initiative in extracting recycle

water from fluoride waste discharge like HF. He also pointed out the importance of building more water resilient as a strategy to sustain competitiveness in the industries. Moving forward SSMC's water recycle rate will be approaching 80%, that means SSMC will be using incoming water 3.5 times before discharge!



In the panel discussion, Jagadish had an insightful exchanges with the representatives of water solution providers, users and government agencies on the various possibilities for industrial water solutions in Singapore

At Q&A, audience asked how to management encourage staff in community involvement. Jagadish responded the key is to make the outreach activities a fun and enjoyable experience; and ensuring employees stay engaged in volunteering for meaningful causes.



SSMC integrates community care group in the staff wellness SRC (Sports, recreation and Community) program; moreover, senior management members is actively involved in leading and participating all

outreach and volunteering activities together with our employees.

It was a good meeting with plenty of useful information exchanged, good networking opportunities and a successful showcase of our efforts in environmental excellence & Ecovision initiatives for SSMC.

